



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 195963

Schedule Dates 09/18/12-09/24/12
Advertiser Smith/Senate/Rep (15335)
Agency Stevens Reed Curcio & Co. (3171)
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Fiedler, Amanda
Phone/Fax /
CPE 11/15/273
Account Types National/Political Candidate Agency
Billing Type Standard
Comments SMITH/SENATE/REP

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

Date Entered 09/17/12
Last Modified 09/18/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08865515
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,486.25
Net Total \$14,088.75
Sales Tax

WHTM Harrisburg (WHTM)
By Broadcast Month Spots Rate
Sep. 2012 52 \$16,575.00
Grand Total: 52 \$16,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/18/12-09/24/12	3	:30	7A- ABC-GOOD MORNING AMERICA		1	1			1			3	\$300.00	\$900.00	WHTM Harrisburg (WHTM)		9/17/12
2.0	Normal Line / SPOT (2)	09/18/12-09/24/12	3	:30	9A- REGIS & KELLY		2	1	1	1	1			6	\$100.00	\$600.00	WHTM Harrisburg (WHTM)		9/17/12
3.0	Normal Line / SPOT (3)	09/18/12-09/24/12	3	:30	10:58A- ABC-THE VIEW		1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		9/17/12
4.0	Normal Line / SPOT (4)	09/18/12-09/24/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P		1	1		1				3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		9/17/12
5.0	Normal Line / SPOT (5)	09/18/12-09/24/12	3	:30	12:30P- JUDGE JOE BROWN 1230P		1	1						2	\$75.00	\$150.00	WHTM Harrisburg (WHTM)		9/17/12
6.0	Normal Line / SPOT (6)	09/18/12-09/24/12	3	:30	4P- 4:58-31P (EST)		1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		9/17/12
7.0	Normal Line / SPOT (7)	09/18/12-09/24/12	3	:30	4:58-31P- 5:30P (EST)		1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		9/17/12
8.0	Normal Line / SPOT (8)	09/18/12-09/24/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		9/17/12
9.0	Normal Line / SPOT (9)	09/18/12-09/24/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P		1	1	1	1	1			5	\$175.00	\$875.00	WHTM Harrisburg (WHTM)		9/17/12
10.0	Normal Line / SPOT (10)	09/22/12-09/22/12	4	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL PENN STATE							1		1	\$2,000.00	\$2,000.00	WHTM Harrisburg (WHTM)		9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Net Total

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WHTM Harrisburg (WHTM)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

52

Rate

\$16,575.00

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11.0	Normal Line / SPOT (11)	09/22/12-09/23/12	3	:30	7P- NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		9/17/12
12.0	Normal Line / SPOT (12)	09/23/12-09/23/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUNDAY								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		9/17/12
13.0	Normal Line / SPOT (13)	09/23/12-09/23/12	3	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		9/17/12
14.0	Normal Line / SPOT (14)	09/23/12-09/23/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		9/17/12
15.0	Normal Line / SPOT (15)	09/20/12-09/20/12	3	:30	8P- ABC-GREY'S ANATOMY					1				1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		9/17/12
16.0	Normal Line / SPOT (17)	09/18/12-09/24/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A		1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		9/17/12
17.0	Normal Line / PSU (18)	09/22/12-09/23/12	4	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL PENN STATE							2		2	\$2,000.00	\$4,000.00	WHTM Harrisburg (WHTM)		9/18/12

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